

# WHAT'S NOW? WHAT'S NEXT?

## ADESA and NADA University present **INDUSTRY INSIGHT SERIES**

Enjoy a FREE lunch—learn about the state of the used-car industry and where it's headed.

- **Tim Zierden, Vice President of Dealer Sales and Services, ADESA**  
Facilitator
- **Tom Kontos, Executive Vice President of Customer Strategies and Analytics, ADESA**  
Market review
- **Les Abrams, Instructor, NADA Academy**  
Used vehicle inventories/today's best practices
- **Dale Pollak, Chairman and Founder, vAuto**  
New technologies
- **George Heppe, President and Owner, GigglePop**  
New mobile developments

### **EVENT SCHEDULE**

**Date:** Wednesday, September 15

**Time:** 11:30 a.m. lunch

12:30 p.m. program

**Place:** ADESA Dallas



**NADA UNIVERSITY**

#### **ADESA Dallas**

3501 Lancaster-Hutchins Rd  
Hutchins, TX 75141  
972-225-6000

To register visit [adesaconnect.com/industryseries](http://adesaconnect.com/industryseries) or call ADESA Dallas.

